

**ILLIG Maschinenbau GmbH & Co. KG**

Robert-Bosch-Straße 10

74081 Heilbronn, Germany

**Management**

Carsten Strenger (CEO)

Jürgen Lochner (CSO/CTO)

**Press & Public Relations**

Georg Sposny

Phone +49 (0)7131 505-784

georg.sposny@illig-group.com

www.illig.com

**PRESS RELEASE**



**ILLIG Technology for Winners**

**ILLIG showcases sustainable solid carton blister pack**

Nuremberg, September 28, 2021 - *Honored with this year's German Packaging Award and the European Carton Excellence Award 2021: the plastic-free toothbrush packaging from GSK Consumer Healthcare and its partners Karl Knauer KG, and M+C Schiffer, produced on ILLIG HSU 35b packaging systems. Congratulations!*

The award-winning full-cardboard toothbrush blisters with a viewing window made of cellulose fibers of the *Dr.*BEST and Aquafresh brands can be completely recycled into the paper virgin material cycle. By converting these toothbrush packages to cardboard blister packs, more than 444 tons of plastic are saved annually. As a machine and tool manufacturer with Circular Thinking, ILLIG supports its customers in the realization of sustainable packaging solutions. Because less is more: reduce - reuse - separate - recycle - renew.

At Fachpack in Nuremberg from September 28 to 30, ILLIG Maschinenbau will demonstrate how the flexible production of sustainable full-cardboard blisters made of recycled cardboard with different designs and contents is possible on just one packaging system without format changes and setup time in the production process. ILLIG will present the latest packaging system of the HSU 35b series at booth 205 in hall 1. The system is suitable for safe, perfectly executed, and sustainable blister packaging made of cardboard-plastic cardboard combinations (double card blister) or solid cardboard for packaging non-food products for attractive presentation at the point of sale.

The economical and efficient HSU 35b is designed for variable blister heights, and can be configured with up to 12 transport pallets for any application. The packaging system adapts to the individual requirements of packaging manufacturers with numerous equipment features. Examples are automatic product feeding, product presence control, inlay (product fixation in the carton blister), inserts for brochures, various marking systems, code readers and blister lifters. ILLIG packaging systems are modular, flexible and efficient.

**About ILLIG**

ILLIG is a leading global supplier of thermoforming systems and tool systems for thermoplastics and cardboard. The company's product and services portfolio includes the development, design, manufacture, installation and commissioning of complex production lines and components. With the unique packaging development, “Pactivity® 360”, and the high-performance packaging systems, ILLIG supplies its customers with resource-friendly and sustainable solutions, and supports packaging manufacturers in design for recycling. With its own subsidiaries and sales agencies in over 80 countries, ILLIG is locally present in all markets around the globe. For 75 years, the family business has been serving its customers across the globe as a reliable partner for the cost-effective manufacturing of complex precision parts with innovative technology of unsurpassed quality and comprehensive global service.

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Pictures: ILLIG



Caption:

Awarded this year's German Packaging Award and the European Carton Excellence Award 2021: The plastic-free toothbrush packaging from GSK Consumer Healthcare and its partners Karl Knauer KG and M+C Schiffer, produced on ILLIG HSU 35b packaging systems.



Caption:

ILLIG's HSU 35b flexible packaging system is suitable for sustainable blister packaging made of solid board with inlay for product fixation, among other things.